



with Demographics

DATA FILE SPECIFICATIONS

Product:	ZIPCodeWorld™ Gold [United States] + Demographics Database	
File Name:	ZIPCodeWorld_US_Gold_Demographics_ Specification.pdf	
Total Records:	80,250	
Total Fields:	29 + 61	
Last Updated:	April 2010	
Data Format Available:	i. CSV [Comma-Delimited ASCII] ii. XLS [Microsoft® Excel 2000+] iii. MDB [Microsoft® Access 2000+] iv. DBF [dBASE IV+]	

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
1	ZIP_CODE	NCHAR(5)	The ZIP code of the city designated by the USPS

EDUCATIONAL ATTAINMENT (THE POPULATION 25 YEARS AND OVER)			
2	S_EB_1	NCHAR(5)	Less Than 9th Grade
3	S_EB_2	NCHAR(5)	9th-12th Grade
4	S_EB_3	NCHAR(5)	High School Graduate
5	S_EB_4	NCHAR(5)	Some College
6	S_EB_5	NCHAR(5)	Associate Degree
7	S_EB_6	NCHAR(5)	Bachelors Degree
8	S_EB_7	NCHAR(5)	Graduate or Professional Degree

MARITAL STATUS (THE POPULATION 15 YEARS AND OVER)			
9	S_MS_1	NCHAR(5)	Never Married
10	S_MS_2	NCHAR(5)	Married
11	S_MS_3	NCHAR(5)	Separated
12	S_MS_4	NCHAR(5)	Widowed
13	S_MS_5	NCHAR(5)	Divorced

HOUSEHOLD INCOME (THE POPULATION 16 YEARS AND OVER)			
14	E_HI_1	NCHAR(5)	<\$10,000
15	E_HI_2	NCHAR(5)	\$10,000-\$14,999
16	E_HI_3	NCHAR(5)	\$15,000-\$24,999
17	E_HI_4	NCHAR(5)	\$25,000-\$34,999
18	E_HI_5	NCHAR(5)	\$35,000-\$49,999
19	E_HI_6	NCHAR(5)	\$50,000-\$74,999
20	E_HI_7	NCHAR(5)	\$75,000-\$99,999
21	E_HI_8	NCHAR(5)	\$100,000-\$149,999
22	E_HI_9	NCHAR(5)	\$150,000-\$199,999
23	E_HI_10	NCHAR(5)	\$200,000+
24	E_HI_11	NCHAR(10)	Median Household Income

OCCUPATION (EMPLOYED CIVILIAN POPULATION 16 YEARS AND OVER)			
25	E_OC_1	NCHAR(5)	Management and Professional
26	E_OC_2	NCHAR(5)	Service
27	E_OC_3	NCHAR(5)	Sales and Office
28	E_OC_4	NCHAR(5)	Farm, Fishing and Forestry
29	E_OC_5	NCHAR(5)	Construction, Extraction and Maintenance
30	E_OC_6	NCHAR(5)	Production and Transportation

UNEMPLOYMENT (THE CIVILIAN POPULATION 16 YEARS AND OVER)			
31	E_UP_1	NCHAR(5)	Unemployment

POVERTY			
32	E_UP_2	NCHAR(5)	Below Poverty Line

RACE			
33	D_RC_1	NCHAR(5)	Hispanic and Latino
34	D_RC_2	NCHAR(5)	White
35	D_RC_3	NCHAR(5)	Black or African American
36	D_RC_4	NCHAR(5)	American Indian or Alaska Native
37	D_RC_5	NCHAR(5)	Asian
38	D_RC_6	NCHAR(5)	Native Hawaiian or Other Pacific Islander
39	D_RC_7	NCHAR(5)	Some Other Race
40	D_RC_8	NCHAR(5)	Two or More Races

AGE			
41	D_AG_1	NCHAR(5)	Male 0-9 Years
42	D_AG_2	NCHAR(5)	Male 10-19 Years
43	D_AG_3	NCHAR(5)	Male 20-29 Years
44	D_AG_4	NCHAR(5)	Male 30-39 Years
45	D_AG_5	NCHAR(5)	Male 40-49 Years
46	D_AG_6	NCHAR(5)	Male 50-59 Years
47	D_AG_7	NCHAR(5)	Male 60-69 Years
48	D_AG_8	NCHAR(5)	Male 70-79 Years
49	D_AG_9	NCHAR(5)	Male 80+ Years
50	D_AG_10	NCHAR(5)	Male Median Ages
51	D_AG_11	NCHAR(5)	Female 0-9 Years
52	D_AG_12	NCHAR(5)	Female 10-19 Years
53	D_AG_13	NCHAR(5)	Female 20-29 Years
54	D_AG_14	NCHAR(5)	Female 30-39 Years
55	D_AG_15	NCHAR(5)	Female 40-49 Years
56	D_AG_16	NCHAR(5)	Female 50-59 Years
57	D_AG_17	NCHAR(5)	Female 60-69 Years
58	D_AG_18	NCHAR(5)	Female 70-79 Years
59	D_AG_19	NCHAR(5)	Female 80+ Years
60	D_AG_20	NCHAR(5)	Female Median Ages
61	D_AG_21	NCHAR(5)	Overall Median Ages

1. ZIP_CODE

A five-digit code (00000-99999) which identifies a specific geographic delivery area. ZIP also known as "Zone Improvement Plan". ZIP Codes represent an area within a state or a single building or company with high mail volume. In very rare case, a ZIP Code shares different states boundaries.

Social Indicators: EDUCATIONAL ATTAINMENT (THE POPULATION 25 YEARS AND OVER)

2. (S_EB_1) Less Than 9th Grade

The highest degree or level of school is less than 9th grade such as no schooling completed, nursery to 4th grade, 5th and 6th grade and 7th and 8th grade.

3. (S_EB_2) 9th-12th Grade

The highest degree or level of school is 9th-12th grade such as 9th grade, 10th grade, 11th grade, 12th grade and no diploma.

4. (S_EB_3) High School Graduate

The highest degree or level of school is high school graduate includes equivalency.

5. (S_EB_4) Some College

The highest degree or level of school is some college, less than 1 year, 1 or more years and no degree.

6. (S_EB_5) Associate Degree

The highest degree or level of school is associate degree generally requires 2 years of college level work and is either in an occupational program that prepares them for a specific occupation, or an academic program primarily in the arts and sciences.

7. (S_EB_6) Bachelors Degree

The highest degree or level of school is bachelors degree from college or university.

8. (S_EB_7) Graduate or Professional Degree

The highest degree or level of school is graduate or professional degree includes master, medicine, dentistry, chiropractic, optometry, osteopathic medicine, pharmacy, podiatry, veterinary medicine, law, and theology.

Social Indicators: MARITAL STATUS (THE POPULATION 15 YEARS AND OVER)**9. (S_MS_1) Never Married**

Never married includes all people who have never been married, including people whose only marriage was annulled.

10. (S_MS_2) Married

This category includes now married, except separated includes people whose current marriage has not ended through widowhood or divorce; or who are not currently separated.

11. (S_MS_3) Separated

This category includes people with legal separations, people living apart with intentions of obtaining a divorce, and people who are permanently or temporarily separated because of marital discord.

12. (S_MS_4) Widowed

This category includes widows and widowers who have not remarried.

13. (S_MS_5) Divorced

This category includes people who are legally divorced and who have not remarried.

Economic Indicators: HOUSEHOLD INCOME (THE POPULATION 16 YEARS AND OVER)**14. (E_HI_1) <\$10,000**

The total income of the householder and all other individuals 16 years old and over in the household is less than \$10,000.

15. (E_HI_2) \$10,000-\$14,999

The total income of the householder and all other individuals 16 years old and over in the household is between \$10,000 and \$14,999.

16. (E_HI_3) \$15,000-\$24,999

The total income of the householder and all other individuals 16 years old and over in the household is between \$15,000 and \$24,999.

17. (E_HI_4) \$25,000-\$34,999

The total income of the householder and all other individuals 16 years old and over in the household is between \$25,000 and \$34,999.

18. (E_HI_5) \$35,000-\$49,999

The total income of the householder and all other individuals 16 years old and over in the household is between \$35,000 and \$49,999.

19. (E_HI_6) \$50,000-\$74,999

The total income of the householder and all other individuals 16 years old and over in the household is between \$50,000 and \$74,999.

20. (E_HI_7) \$75,000-\$99,999

The total income of the householder and all other individuals 16 years old and over in the household is between \$75,000 and \$99,999.

21. (E_HI_8) \$100,000-\$149,999

The total income of the householder and all other individuals 16 years old and over in the household is between \$100,000 and \$149,999.

22. (E_HI_9) \$150,000-\$199,999

The total income of the householder and all other individuals 16 years old and over in the household is between \$150,000 and \$199,999.

23. (E_HI_10) \$200,000+

The total income of the householder and all other individuals 16 years old and over in the household is more than \$200,000.

24. (E_HI_11) Median Household Income

Median income for households individuals is computed on the basis of a standard distribution. The median divides the income distribution into two equal parts: one-half of the cases falling below the median income and one-half above the median.

Economic Indicators: OCCUPATION (EMPLOYED CIVILIAN POPULATION 16 YEARS AND OVER)

25. (E_OC_1) Management and Professional

This category occupation includes management, professional, and related occupations such as computer, architect, legal etc.

26. (E_OC_2) Service

This category occupation includes services such as healthcare, protective, fire fighting, law enforcement, food and beverages, personal care, building cleaning and maintenance etc.

27. (E_OC_3) Sales and Office

This category occupation includes sales, office and administrative support occupations.

28. (E_OC_4) Farm, Fishing and Forestry

This category occupation includes farming, fishing, and forestry occupations.

29. (E_OC_5) Construction, Extraction and Maintenance

This category occupation includes construction, extraction, and maintenance occupations such as supervisors, extraction workers, installation and repair etc.

30. (E_OC_6) Production and Transportation

This category occupation includes production, transportation, and material moving occupations.

Economic Indicators: UNEMPLOYMENT (THE CIVILIAN POPULATION 16 YEARS AND OVER)**31. (E_UP_1) Unemployment**

All civilians 16 years old and over were classified as unemployed if they were neither "at work" nor "with a job but not at work" during the reference week, were looking for work during the last 4 weeks, and were available to start a job.

Economic Indicators: POVERTY**32. (E_UP_2) Below Poverty Line**

To determine a person's poverty status, one compares the person's total family income with the poverty threshold appropriate for that person's family size and composition (see table below). If the total income of that person's family is less than the threshold appropriate for that family, then the person is considered poor, together with every member of his or her family.

Demographics Indicators: RACE**33. (D_RC_1) Hispanic and Latino**

A person having origins in any of the Hispanic countries of Latin America or in Spain. Hispanic is known as ethnic instead of race in Census.

34. (D_RC_2) White

A person having origins in any of the original peoples of Europe, the Middle East, or North Africa. It includes people who indicate their race as "White" or report entries such as Irish, German, Italian, Lebanese, Near Easterner, Arab, or Polish.

35. (D_RC_3) Black or African American

A person having origins in any of the Black racial groups of Africa. It includes people who indicate their race as "Black, African American, or Negro" or provide written entries such as African American, Afro-American, Kenyan, Nigerian, or Haitian.

36. (D_RC_4) American Indian or Alaska Native

A person having origins in any of the original peoples of North and South America including Central America and who maintain tribal affiliation or community attachment.

37. (D_RC_5) Asian

A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.

38. (D_RC_6) Native Hawaiian or Other Pacific Islander

A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.

39. (D_RC_7) Some Other Race

This category includes all other responses not included in the "White", "Black or African American", "American Indian or Alaska Native", "Asian" and "Native Hawaiian or Other Pacific Islander" race categories described above.

40. (D_RC_8) Two or More Races

People may have chosen to provide two or more races either by checking two or more race response check boxes, by providing multiple write-in responses, or by some combination of check boxes and write-in responses.

Demographics Indicators: AGE**41. (D_AG_1) Male 0-9 Years**

Male population between 0 to 9 years old as in percentage.

42. (D_AG_2) Male 10-19 Years

Male population between 10 to 19 years old as in percentage.

43. (D_AG_3) Male 20-29 Years

Male population between 20 to 29 years old as in percentage.

44. (D_AG_4) Male 30-39 Years

Male population between 30 to 39 years old as in percentage.

45. (D_AG_5) Male 40-49 Years

Male population between 40 to 49 years old as in percentage.

46. (D_AG_6) Male 50-59 Years

Male population between 50 to 59 years old as in percentage.

47. (D_AG_7) Male 60-69 Years

Male population between 60 to 69 years old as in percentage.

48. (D_AG_8) Male 70-79 Years

Male population between 70 to 79 years old as in percentage.

49. (D_AG_9) Male 80+ Years

Male population over 80 years old as in percentage.

50. (D_AG_10) Male Median Ages

The median ages of male population. Median age is computed on the basis of a single year of age standard distribution.

51. (D_AG_11) Female 0-9 Years

Female population between 0 to 9 years old as in percentage.

52. (D_AG_12) Female 10-19 Years

Female population between 10 to 19 years old as in percentage.

53. (D_AG_13) Female 20-29 Years

Female population between 20 to 29 years old as in percentage.

54. (D_AG_14) Female 30-39 Years

Female population between 30 to 39 years old as in percentage.

55. (D_AG_15) Female 40-49 Years

Female population between 40 to 49 years old as in percentage.

56. (D_AG_16) Female 50-59 Years

Female population between 50 to 59 years old as in percentage.

57. (D_AG_17) Female 60-69 Years

Female population between 60 to 69 years old as in percentage.

58. (D_AG_18) Female 70-79 Years

Female population between 70 to 79 years old as in percentage.

59. (D_AG_19) Female 80+ Years

Female population over 80 years old as in percentage.

60. (D_AG_20) Female Median Ages

The median ages of female population. Median age is computed on the basis of a single year of age standard distribution.

61. (D_AG_21) Overall Median Ages

The overall median ages of male and female population. Median age is computed on the basis of a single year of age standard distribution.

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
1	ZIP_CODE	NCHAR(5)	The ZIP Code of the city designated by the USPS.
2	CITY	VARCHAR(35)	The name of the city designated by the USPS.
3	STATE	CHAR(2)	The two-letter abbreviation for the state to that particular ZIP code.
4	AREA_CODE	VARCHAR(40)	The telephone area code belonging to the particular ZIP code is located.
5	CITY_ALIAS_NAME	VARCHAR(35)	The alias name for the ZIP Code. This may be a city name, postal entity, community or a municipality name.
6	CITY_ALIAS_ABBR	VARCHAR(13)	This is a standard 13-character abbreviation for city alias name. This field is empty if names are less or equal to 13-character.
7	CITY_TYPE	CHAR(1)	The field indicates the type of locale identified in the city alias name such as Post Office, station or branch.
8	COUNTY_NAME	VARCHAR(25)	The name of the county or parish in which the 5-digit ZIP Code resides.
9	STATE_FIPS	NCHAR(2)	The FIPS code assigned to state.

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
10	COUNTY_FIPS	NCHAR(3)	The FIPS code assigned to given county or parish within a state.
11	TIME_ZONE	NCHAR(2)	The time zone number represents by the hours past the Greenwich Time Zone.
12	DAY_LIGHT_SAVING	CHAR(1)	This flag indicates whether the city observe day light saving.
13	LATITUDE	NUMERIC	The geographic coordinate of a point measured in degrees north or south of the equator.
14	LONGITUDE	NUMERIC	The geographic coordinate of a point measured in degrees east or west of the Greenwich meridian.
15	ELEVATION	NUMERIC	The counties average elevation.
16	MSA2000	NCHAR(4)	Metropolitan Statistical Area in Census 2000
17	PMSA	NCHAR(4)	Primary Metropolitan Statistical Area
18	CBSA	NCHAR(5)	Core Based Statistical Area, Metropolitan Statistical Area or Micropolitan Statistical Area
19	CBSA_DIV	NCHAR(5)	CBSA Metropolitan Division
20	CBSA_TITLE	VARCHAR(128)	Full title description of Metropolitan Statistical Area or Micropolitan Statistical Area
21	PERSONS_PER_HOUSEHOLD	NUMERIC	The average amount of persons per Household based on Census 2000.
22	ZIPCODE_POPULATION	NUMERIC	The population of the ZIP Code based on Census 2000.
23	COUNTIES_AREA	NUMERIC	The counties square mileage based on Census 2000.
24	HOUSEHOLDS_PER_ZIPCODE	NUMERIC	Total estimated amount of households per ZIP Code based on Census 2000.

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
25	WHITE_POPULATION	NUMERIC	The estimate of White population per ZIP code based on Census 2000.
26	BLACK_POPULATION	NUMERIC	The estimate of Black population per ZIP code based on Census 2000.
27	HISPANIC_POPULATION	NUMERIC	The estimate of Hispanic population per ZIP code based on Census 2000.
28	INCOME_PER_HOUSEHOLD	NUMERIC	The average household income within a county based on Census 2000.
29	AVERAGE_HOUSE_VALUE	NUMERIC	The average house value within the county based on Census 2000.

1. ZIP_CODE

A five-digit code (00000-99999) which identifies a specific geographic delivery area. ZIP also known as "Zone Improvement Plan". ZIP Codes represent an area within a state or a single building or company with high mail volume. In very rare case, a ZIP Code shares different states boundaries.

2. CITY

This is the name of USPS preferred city. It is used at the last line of postal address. The name can represent a city, a postal entity, a community or a municipality name.

3. STATE

This field use 2-letter abbreviation to represent the name of the state or US Territory. For examples, AZ represents Arizona and CA represents California.

4. AREA_CODE

The telephone area code belonging to the particular ZIP code is located.

5. CITY_ALIAS_NAME

This may be the name of a city, a postal entity, a community or a city alternate name. There may be more than one alias names for a ZIP Code.

6. CITY_ALIAS_ABBR

If the CITY_ALIAS_NAME is more than 13-character long, this field represents a 13-character abbreviation for the CITY_ALIAS_NAME. This field is empty if otherwise.

7. CITY_TYPE

This field indicates the type of locale in field CITY_ALIAS_NAME. Refer to table for all city types.

CODE	DESCRIPTION
A	Airport Mail Facility (AMF)
B	Branch
C	Community Post Office (CPO)
D	Area Distribution Center (ASC)
E	Sectional Center Facility (SCF)
F	Delivery Distribution Center (DDC)
G	General Mailing Facility (GMF)
K	Bulk Mail Center (BMC)
M	Money Order Unit
N	Non Postal Community Name (Acceptable by USPS)
O	Non Postal Community Name (Not Acceptable by USPS)
P	Post Office
S	Station
U	Urbanization
V	Vehicle Maintenance Facility

8. COUNTY_NAME

The name of the county or parish in which the 5-digit ZIP Code resides.

9. STATE_FIPS

The FIPS code assigned to US state. No value for military state code such as AA, AE and AP.

10. COUNTY_FIPS

The FIPS code assigned to COUNTY_NAME within a state. In Alaska, it identifies a region within the state.

11. TIME_ZONE

This number represents the hours past the Greenwich Meridian Time Zone (GMT).

NUMBER	TIME_ZONE
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4	Atlantic
5	Eastern
6	Central
7	Mountain
8	Pacific
9	Alaska
10	Hawaii-Aleutian
11	Samoa
13	Marshall Islands
14	Guam
15	Palau

12. DAY_LIGHT_SAVING

The flag represents whether the county observes day light saving during the summer. "Y" for YES; "N" for NO.

13. LATITUDE

The geographical coordinate of a centroid measured in degree north or south of the equator.

14. LONGITUDE

The geographical coordinate of a centroid measured in degree east or west of the Greenwich meridian.

15. ELEVATION

The counties average elevation.

16. MSA2000

Metropolitan Statistical Area used in Census 2000 (outdated).

17. PMSA

Primary Metropolitan Statistical Area.

18. CBSA

The Core Based Statistical Area (CBSA) are five-digit numeric codes assigned to the 935 metropolitan and micropolitan statistical areas defined by the Office of Management and Budget (OMB) effective from Census 2000.

19. CBSA_DIV

A CBSA containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as "metropolitan divisions"

20. CBSA_TITLE

Full title description of Metropolitan/Micropolitan Statistical Area.

21. PERSONS_PER_HOUSEHOLD

The average amount of persons per Household based on Census 2000.

22. ZIPCODE_POPULATION

The population of the ZIP Code based on Census 2000.

23. COUNTIES_AREA

The counties square mileage based on Census 2000.

24. HOUSEHOLDS_PER_ZIPCODE

Total estimated amount of households per ZIP Code based on Census 2000.

25. WHITE_POPULATION

The estimate of White population per ZIP code based on Census 2000.

26. BLACK_POPULATION

The estimate of Black population per ZIP code based on Census 2000.

27. HISPANIC_POPULATION

The estimate of Hispanic population per ZIP code based on Census 2000.

28. INCOME_PER_HOUSEHOLD

The average household income within a county based on Census 2000.

29. AVERAGE_HOUSE_VALUE

The average house value in the county based on Census 2000.