

Geographical Distance Calculation

Using Oracle® Database

ZIPCodeWorld™ & PostalCodeWorld™ Database

This paper describes steps to implement distance calculation between postal codes. You may want to modify some names and parameters. Most appropriate for modification places are highlighted for your convenience. Script has been tested against version 9 and 10.

1) Create Oracle user (optional in case if you want to set up Oracle objects using existing user). Execute as system (any other DBA) user.

```
CREATE USER POST_CODE
IDENTIFIED BY POST_CODE
DEFAULT TABLESPACE USERS
TEMPORARY TABLESPACE "TEMP"
ACCOUNT UNLOCK;
GRANT "CONNECT" TO "POST_CODE";
GRANT "RESOURCE" TO "POST_CODE";
```

2) Create directories (make sure that Operation system Oracle user have read access on data dir and full access on log and bad dir). Execute as system (any other DBA) user.

```
CREATE OR REPLACE DIRECTORY post_code_data_dir AS 'C: \PostCode\data';
CREATE OR REPLACE DIRECTORY post_code_log_dir AS 'C:\ PostCode\log';
CREATE OR REPLACE DIRECTORY post_code_bad_dir AS 'C: \PostCode\bad';

GRANT READ ON DIRECTORY post_code_data_dir TO post_code;
GRANT WRITE ON DIRECTORY post_code_log_dir TO post_code;
GRANT WRITE ON DIRECTORY post_code_bad_dir TO post_code;
```

3) Create external table (Execute as **post_code user**). We use PostalcodeWorld™ Premium Edition for example.

```
CREATE TABLE L_POST_CODE_EXT
(
    POST_CODE          VARCHAR2(7 BYTE),
    CITY               VARCHAR2(45 BYTE),
    PROVINCE_NAME      VARCHAR2(45 BYTE),
    PROVINCE           VARCHAR2(2 BYTE),
    AREA_CODE          VARCHAR2(3 BYTE),
    CITYTYPE           VARCHAR2(1 BYTE),
    TIME_ZONE          NUMBER,
    DAY_LIGHT_SAVING  VARCHAR2(1 BYTE),
    LATITUDE           NUMBER(12,6),
    LONGITUDE          NUMBER(12,6)
)
```

```
ORGANIZATION EXTERNAL
(
  TYPE ORACLE_LOADER
  DEFAULT DIRECTORY POST_CODE_DATA_DIR
  ACCESS PARAMETERS
  (
    records delimited BY newline
    badfile post_code_bad_dir:'post_code_temp%a_%p.bad'
    LOGFILE post_code_log_dir:'post_code_temp%a_%p.log'
    skip 1
    fields terminated BY ',' OPTIONALLY ENCLOSED BY '"'
    missing field VALUES are NULL
    (
      POST_CODE,
      CITY,
      PROVINCE_NAME,
      PROVINCE,
      AREA_CODE,
      CITYTYPE,
      TIME_ZONE,
      DAY_LIGHT_SAVING,
      LATITUDE,
      LONGITUDE
    )
  )
  LOCATION (POST_CODE_DATA_DIR:'POSTALCODEWORLD-CA-PREMIUM.CSV')
)
REJECT LIMIT UNLIMITED
NOLOGGING
NOCACHE
NOPARALLEL;
```

3) Create regular table (Execute as **post_code** user)

```
CREATE TABLE L_POST_CODE
(
  POST_CODE          VARCHAR2(6 BYTE),
  CITY               VARCHAR2(30 BYTE),
  PROVINCE           VARCHAR2(2 BYTE),
  LATITUDE           NUMBER(18,15),
  LONGITUDE          NUMBER(18,15),
  AREA_CODE          VARCHAR2(3 BYTE),
  CITYTYPE           VARCHAR2(1 BYTE),
  TIME_ZONE          NUMBER(3),
  DAY_LIGHT_SAVING  VARCHAR2(1 BYTE)
);

alter table L_POST_CODE
add constraint
pk_L_POST_CODE primary key (POST_CODE)
using index
tablespace INDX;
```


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6) Calculate distance between postal codes

```
SQL> SELECT load_post_code.get_pc_distance('A0A1B0','A1A1B4') FROM  
dual;
```

```
LOAD_POST_CODE.GET_PC_DISTANCE('A0A1B0','A1A1B4')  
-----  
41.4562521
```

Using `get_pc_distance` formula you can do all sorts of actions including finding distance between customers and retail outlet, closest retail outlet to customer and ultimately increase marketing campaigns performance